

Trailblazer news

Volume 14 · Issue 1 · January 2024

good for the land . . . good for the people

ANNUAL REPORT 2023

FIVE-YEAR REVIEW INCLUDED: FY19-FY23

TRAILBLAZER RC&D



Spring Gardening
Workshop
Bossier City
3/8/22

Dear Friends,
As many of you know, 2023 was a very challenging year for Trailblazer—as it was for many of you. Funding issues led to workshop cancellations and a reevaluation of resources available. However, by the grace of God and with the great support of our fantastic board of directors and loyal sponsors, Trailblazer was able to move forward and continue to offer quality

educational opportunities for communities in north Louisiana. You will see in the pages of this report a look at our progress in 2023, and a broader look at our progress during the past five years. Even with the challenges of 2023, our team produced amazing results—over 50,000 possible touch points with our audience during the year to share our conservation message!

As we look forward to 2024, Trailblazer will continue to offer quality conservation education opportunities for our communities. I hope you will join us along the way as a sponsor, participant, or cheerleader! Thank you for your support as we continue our journey!

P. Ellzey Simmons
Chief Executive Officer
Trailblazer RC&D



Estate Planning
Workshop
Haughton
3/19/19

Farmerville
Jan 11
Workshop
6 p.m. - 7:30 p.m.



For a great workshop on estate planning, join Trailblazer and Attorney Paul Spillers in Farmerville on January 11. Register today by calling or texting (318) 237-8350.

UPCOMING WORKSHOP

- **Estate Planning with Attorney Paul Spillers**
January 11 - 6:00 p.m. - 7:30 p.m.
Union Parish Police Jury Meeting Room
303 East Water Street
Farmerville, Louisiana

Register today by
calling or texting
(318) 237-8350.

Each year, Trailblazer publishes an annual report of our activities for the previous year. We do this to keep you aware of the impact Trailblazer is making in your communities. We appreciate your support of our activities and look forward to seeing you in the coming year.

JANUARY - DECEMBER 2023

ONE-YEAR PROGRESS REPORT


TRAILBLAZER.ORG
 website visits
10,065
 471 Facebook Followers
 172 YouTube Subscribers

Have you visited our website?
www.trailblazer.org



28 email blasts
 making
27,399 contacts

Did you get an email from us this year?

12 videos published  **892** video views
 Watch and learn! <https://www.youtube.com/@trailblazeracd9097>

12 newsletters published
 newsletter distribution
9,795 by email  **1,800** by postal service
 Sign-up for our newsletter today! Email info@trailblazer.org.

32 workshops  **865** workshop attendees

agriculture/urban ag	9
forestry	9
wildlife	8
soil health	3
estate planning	2
ponds	1

Check our webpage for updates on scheduled events! www.trailblazer.org

DURING CALENDAR YEAR 2023, TRAILBLAZER RC&D FACED MANY CHALLENGES.

With the help of our loyal partners and sponsors we were able to secure resources that enabled us to continue delivering programs.

Because of this support, Trailblazer continues to provide leadership, coordination, and partnership to help landowners and managers, communities, and individuals conserve, manage, and protect the natural resources of the land.



Timber Marketing Trends Workshop
 Bossier City
 12/12/23

December 2023 Trailblazer workshops included: December 5, Forestry and Tax Issues with Attorney Paul Spillers; and December 12, Timber Market Trends with forestry consultant Tim Holland. Thank you to Paul and Tim for the GREAT presentations, and thank you to our great sponsors who made these workshops possible!



Spring Gardening Workshop
 Bossier City
 2/14/23

A fiscal year is a one-year period that government uses for financial reporting and budgeting. The government fiscal year runs from October 1 to September 30 of the following year. Trailblazer prepares annual fiscal year reports for our government sponsors. This is a look at Trailblazer's five-year fiscal year report.

OCTOBER 2018 - SEPTEMBER 2023

FIVE-YEAR PROGRESS REPORT

website visits

FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
	658	12,468	10,982	10,359

34,467



visits

email blasts

	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Blasts			9	35	35
Contacts			3,798	16,746	33,327

53,871



contacts

videos published

	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Videos			32	18	20
Views			14,017	1,033	1,204

16,254



views

newsletter/conservation articles distributed

	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Conservation Newsletter/Articles	12	12	12	12	12
Distribution	44,662	44,766	4,580	11,360	13,421

118,789

distributed

workshops hosted/types of workshops

	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Workshops	30	22	38	36	31
Attendees	788	661	1,036	1,020	930



157

workshops

	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Wildlife	8	11	19	9	9
Livestock	4	0	2	0	0
Program Information	5	1	0	1	1
Estate Planning	3	1	1	4	2
Forestry	2	1	4	5	8
Farm Ponds	2	2	1	3	1
Invasive Species	2	2	1	1	0
Urban Agriculture	2	1	0	2	6
Soil Health	1	0	1	7	3
Backyard Conservation	1	0	7	4	0
Veterans in Agriculture	0	3	1	0	0
Minerals Leasing	0	0	1	0	0
Ag Crops	0	0	0	0	1



4,435

attendees

FROM OCTOBER 2018 TO SEPTEMBER 2023

Farmers
 Foresters
 Ranchers
 Gardeners
 Landowners
 Land managers
 Homeowners
 Veterans
 Students
 Communities
 Urban
 Rural
 AND MORE
 benefited from Trailblazer outreach by learning and reviewing best management practices from subject matter experts to improve their operations.



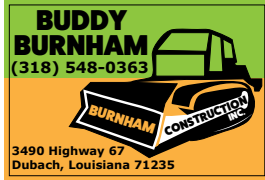
Let the Hunt Begin Workshop
 Homer
 10/15/20



Farm Pond Workshop
 Dubach
 10/15/21

PARTNERS AND FRIENDS

Thank you to our partners!



Special thanks go to the Lincoln Parish Library, Bossier Parish Library, Webster Parish Library, Claiborne Parish Library, LSU AgCenter, Louisiana Department of Wildlife and Fisheries and many other community partners for their continued support of Trailblazer RC&D.

Join Our Team

During 2023, a lot of people learned how to conserve and protect the natural resources of their land because of our great partners and friends.

Our partners and friends gained a lot too. Grassroots exposure. Network building. You can have this too. Give us a try. Join the Trailblazer team!

To learn more:

Call or Text: (318) 237-8350

Email: ceo@trailblazer.org



302 REYNOLDS DRIVE
RUSTON, LOUISIANA 71270
(318) 255-3554
ceo@trailblazer.org

“Be diligent in these matters; give yourself wholly to them, so that everyone may see your progress.”

1 Timothy 4:15
New International Version

